



### **PGA WORKS Collegiate Championship Background**

- The PGA WORKS Collegiate Championship, the most culturally significant championship in collegiate golf, (PWCC) will be played May 3-5 at TPC Sawgrass. Use of the course was donated by the PGA TOUR and as part of the PWCC's programming, the PGA TOUR's Global Home — which recently opened in February — also will house the 2021 PGA WORKS Career Expo.
- The PGA WORKS Collegiate Championship is a 54-hole, stroke-play Championship consisting of three team divisions from Historically Black Colleges and Universities (HBCUs), Hispanic Serving Institutions (HSIs) and other Minority-Serving Institutions (MSIs), In addition, to two Individual Divisions for minority men and women players who are listed on the roster of their college team or are part of the PGA of America's Golf Management University programs.
- The 2020 PWCC was canceled due to COVID-19.

### **Live Scoring**

- Men's Division I: <https://www.birdiefire.com/tournament/68120/>
- Men's Division II: <https://www.birdiefire.com/tournament/68121/>
- Women's Team Division: <https://www.birdiefire.com/tournament/68122/>
- Men's Individual Division: <https://www.birdiefire.com/tournament/68123/>
- Women's Individual Division: <https://www.birdiefire.com/tournament/68124/>

### **Comcast NBCUniversal Partnership**

- In January 2021, Comcast NBCUniversal and PGA REACH, the 501(c)(3) charitable foundation of the PGA of America, announced a multiyear collaboration to foster inclusion within the golf industry workforce through PGA WORKS.
- With financial and programmatic support from Comcast NBCUniversal, PGA WORKS will enhance key initiatives - including the PGA WORKS Collegiate Championship and PGA WORKS Career Expo - to expand access and create opportunities for diverse student-athletes across the country.
- The multi-year effort will also significantly expand and enhance the coverage and storytelling on GOLF Channel leading up to and during the PGA WORKS Collegiate Championship. The increased coverage will amplify the voices and contextualize the stories of the diverse group of student-athletes

### **Golf Channel Coverage**

- Monday, May 3 - Wednesday, May 5
  - Hourly updates on Golf Channel during Golf Today and Golf Central (12 pm - 2 pm EST and 4 pm - 5 pm EST, respectively)
- Golf Channel has created a series of vignettes as lead up stories highlighting past participants and key figures in the Championship's history. These vignettes aired throughout the month of April.
  - <https://spaces.hightail.com/receive/cAh0XpcCBy>



**Follow the Championship on social media @pgaworks and #pgaworship**